Marketology
smart business solutions

COMPANY PROFILE

www.marketology.us

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ABOUT

When we started, the most we cared about was how to focus all business solutions in one agency and how is it hard for any business to find all its needs in one place, which was the spark inspired us.

PHILOSOPHY

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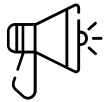

MISSION

To be the leading business services, systems and solutions provider in the world by delivering timely, cost effective and exceeding customers' expectations through strategic market-based solutions that include client-centered products and services, innovative web-based applications and applied technological innovation.

VISION

To be the global leader in providing our customers the best quality business services, systems and solutions, infused with a spirit of innovation and entrepreneurship.

WHAT WE DO

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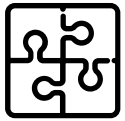
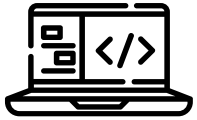


DIGITAL MARKETING

Search Engine Optimization
Social Media Marketing
Search Engine Marketing
Reputation Management
Website Speed Optimization



TECH DEVELOPMENT

Website Development
Mobile Apps' Development
eCommerce Solutions
CRM/ERP Solutions
Industry Solutions

WEB PRODUCTS

Domain Registration
Shared & Dedicated Hosting
Cloud Hosting
Corporate Emails
SSL Security Certificate

SUCCESS PARTNERS

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Hostex, USA

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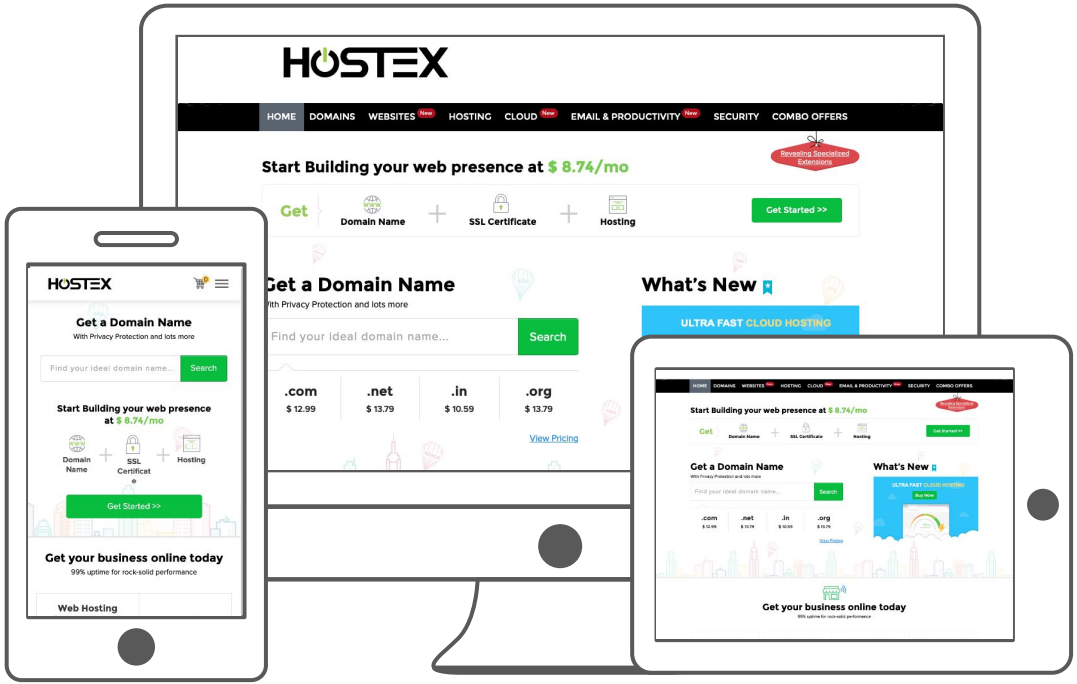
Website Development

Integrating 120 APIs for domain registration, hosting, cloud & other 30 different related products along with other eCommerce features and billing system.



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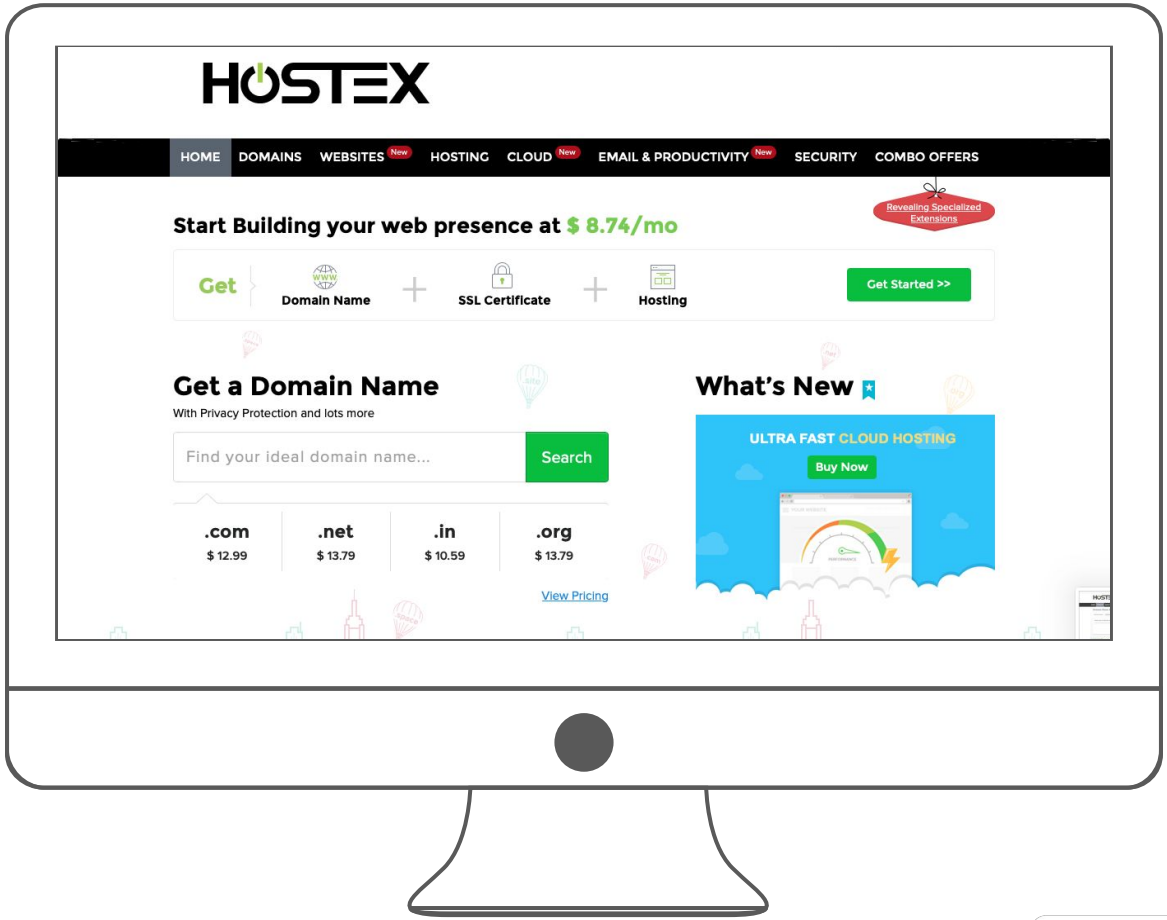

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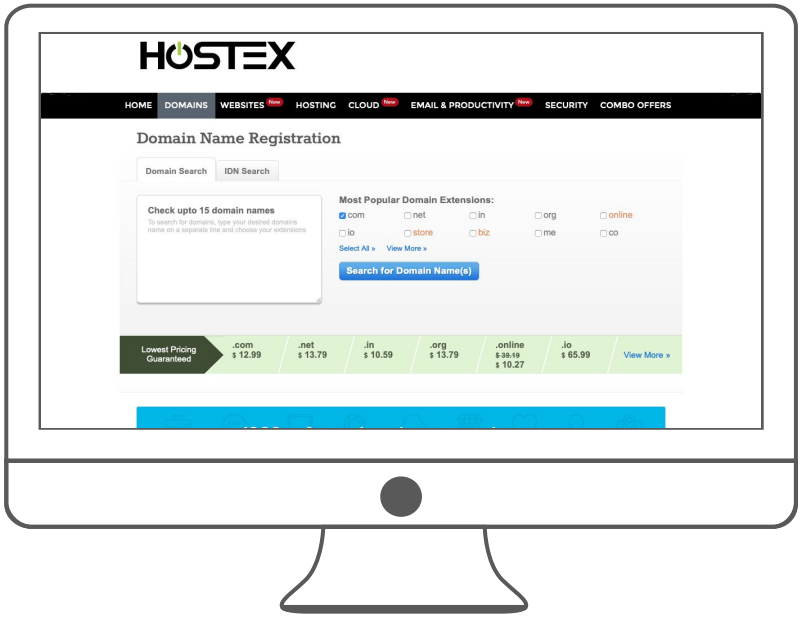

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TripTizer, UK

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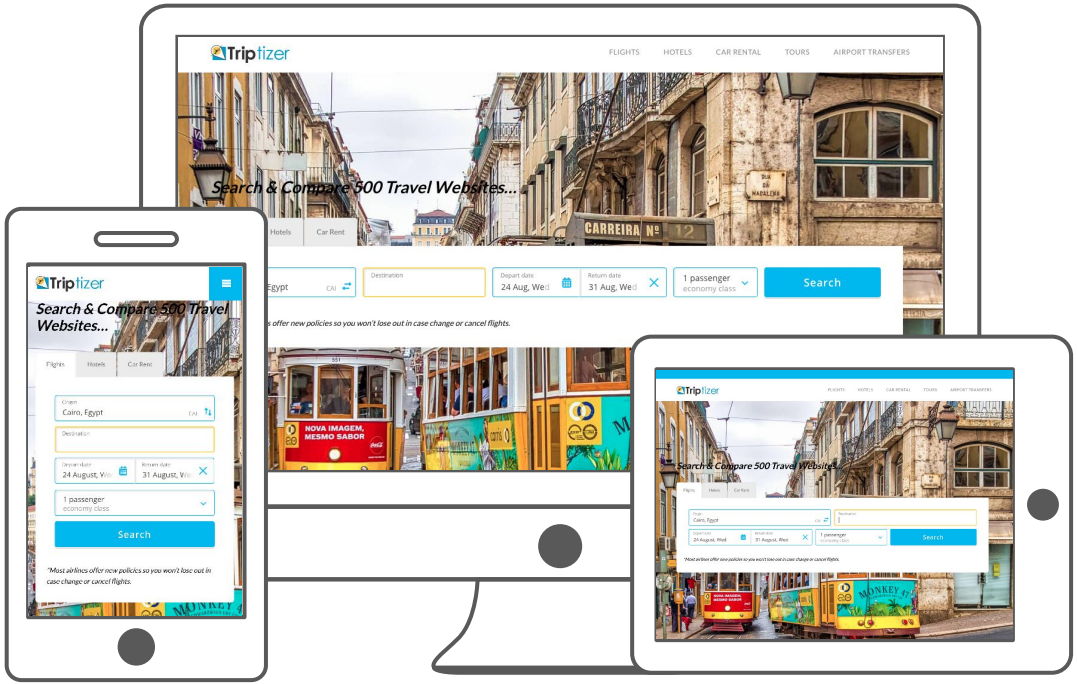
Website Development - Mobile Apps Development

We Developed Web, Android & iOs travel fares comparison search engine; integrating more than 500 API's where system compares rates of all suppliers at once



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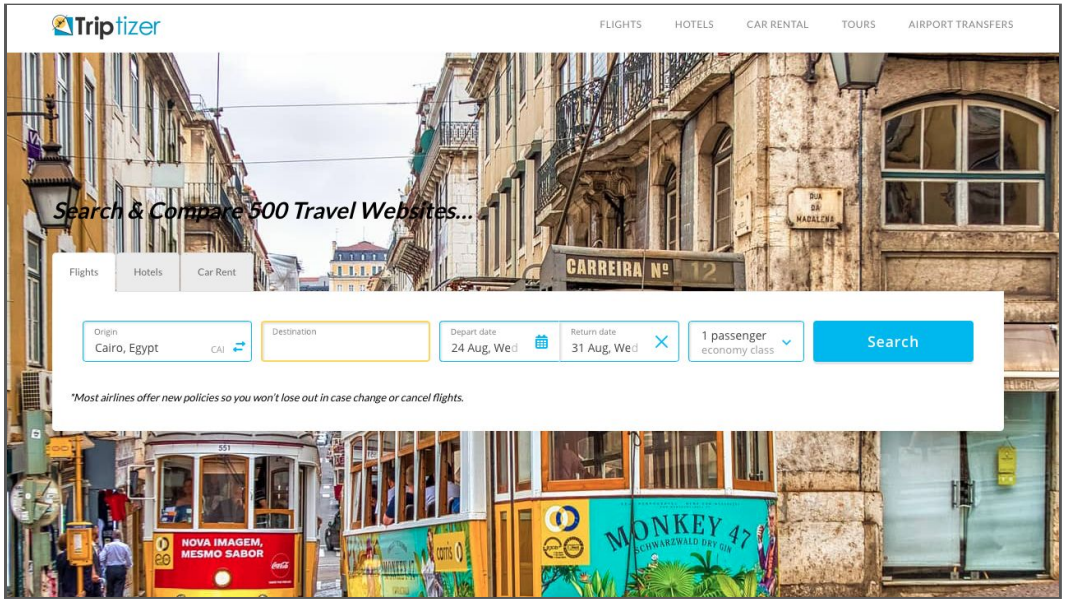

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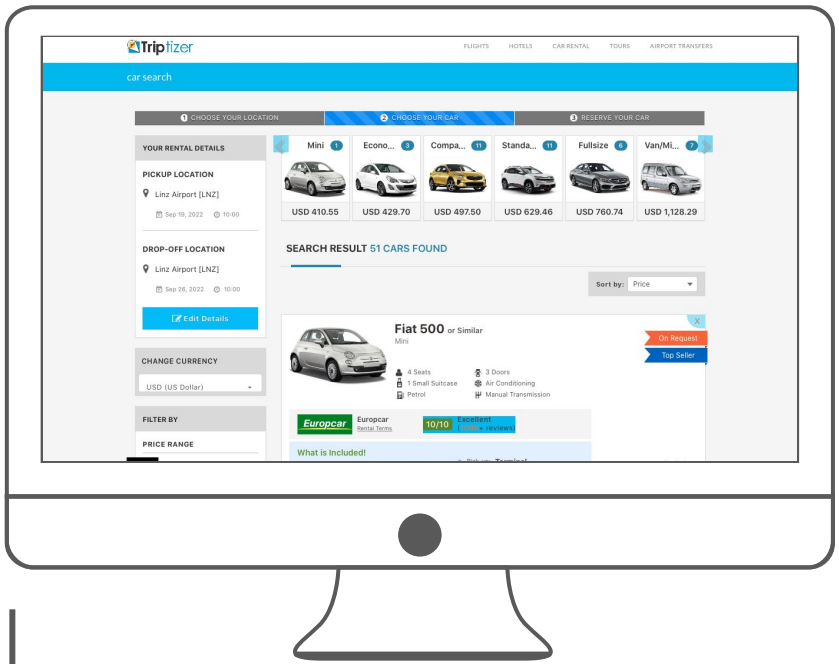

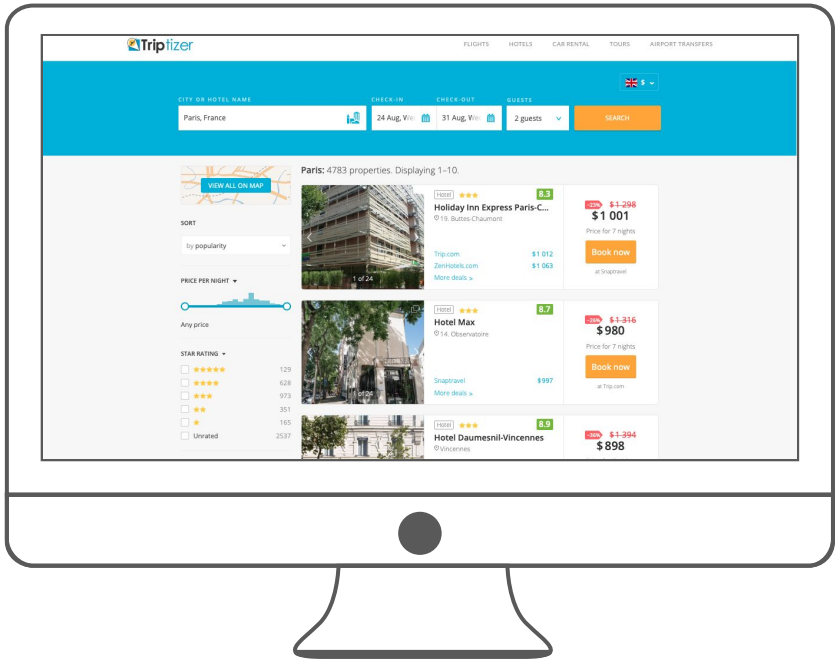

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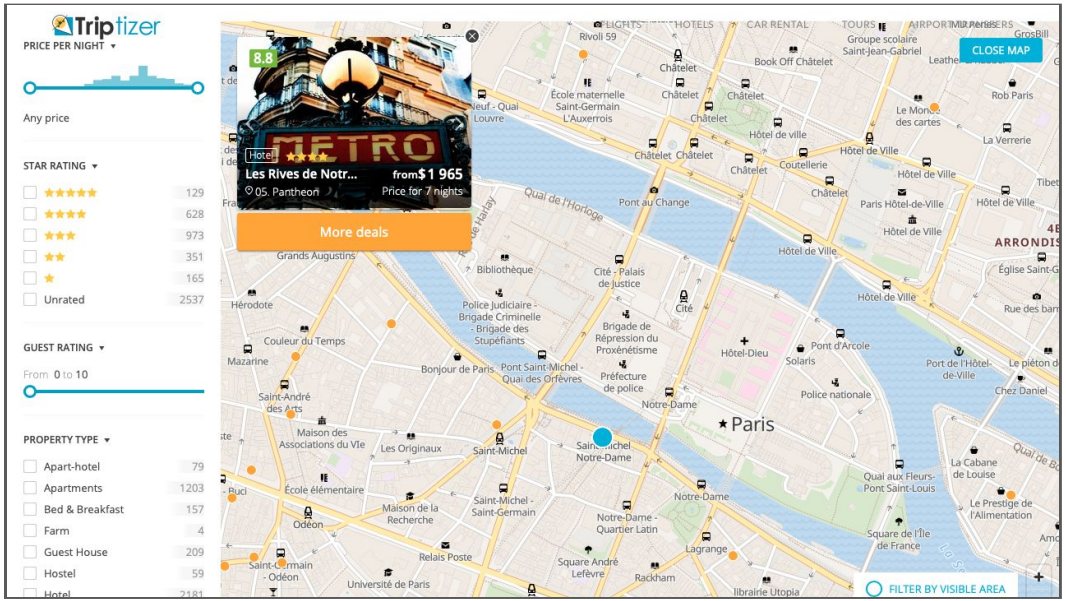
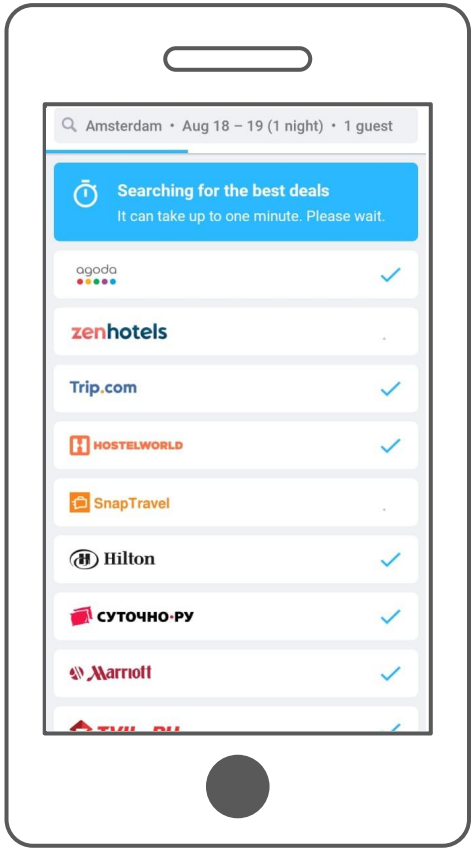
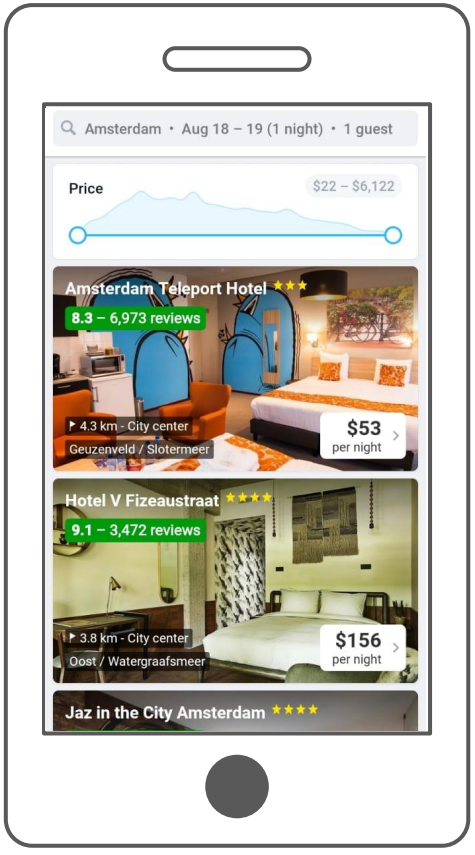
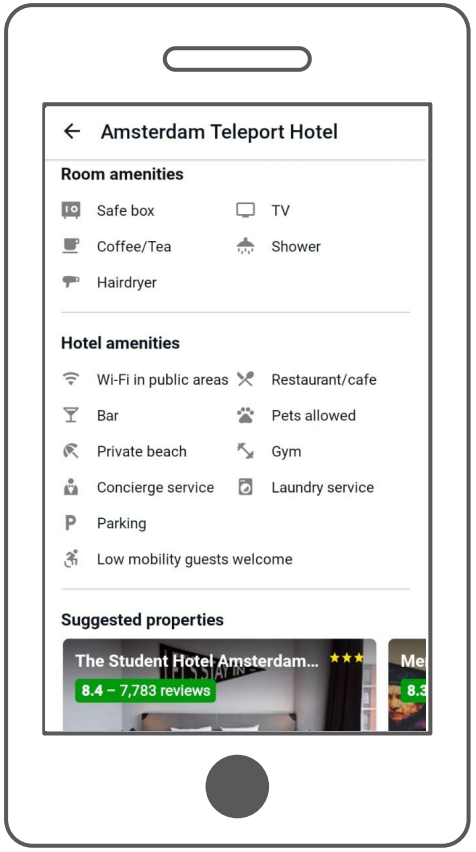

Triptizer
PRICE PER NIGHT
Any price
STAR RATING
129
628
973
351
165
Unrated 2537
GUEST RATING
From 0 to 10
PROPERTY TYPE
Apart-hotel 79
Apartments 1203
Bed & Breakfast 157
Farm 4
Guest House 209
Hostel 59
Hotel 2181
8.8
METRO
Hotel
Les Rives de Notr...
from $1 965
05. Pantheon
Price for 7 nights
More deals
CLOSE MAP
Paris
FILTER BY VISIBLE AREA







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iLive Community, Egypt

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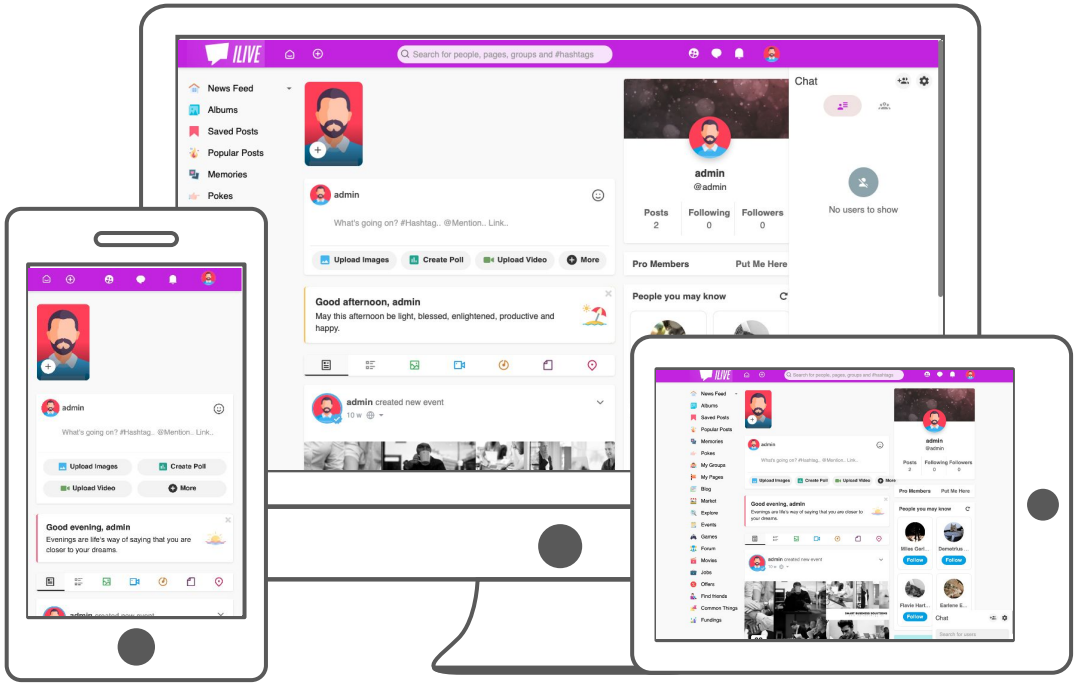
Website Development - Mobile Apps Development

Gated communities application with social features (timeline, events, etc…) along with facility management features (visitors, maintenance, etc…)



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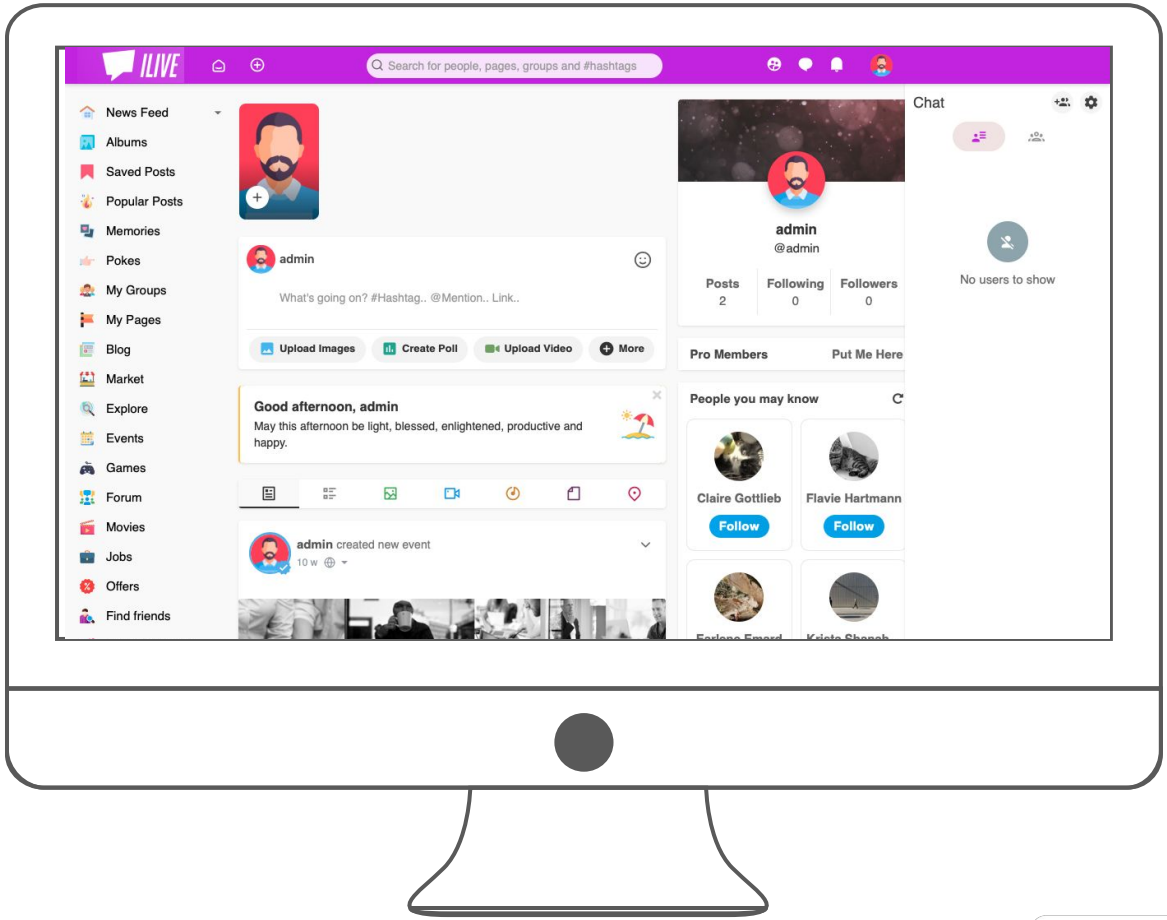

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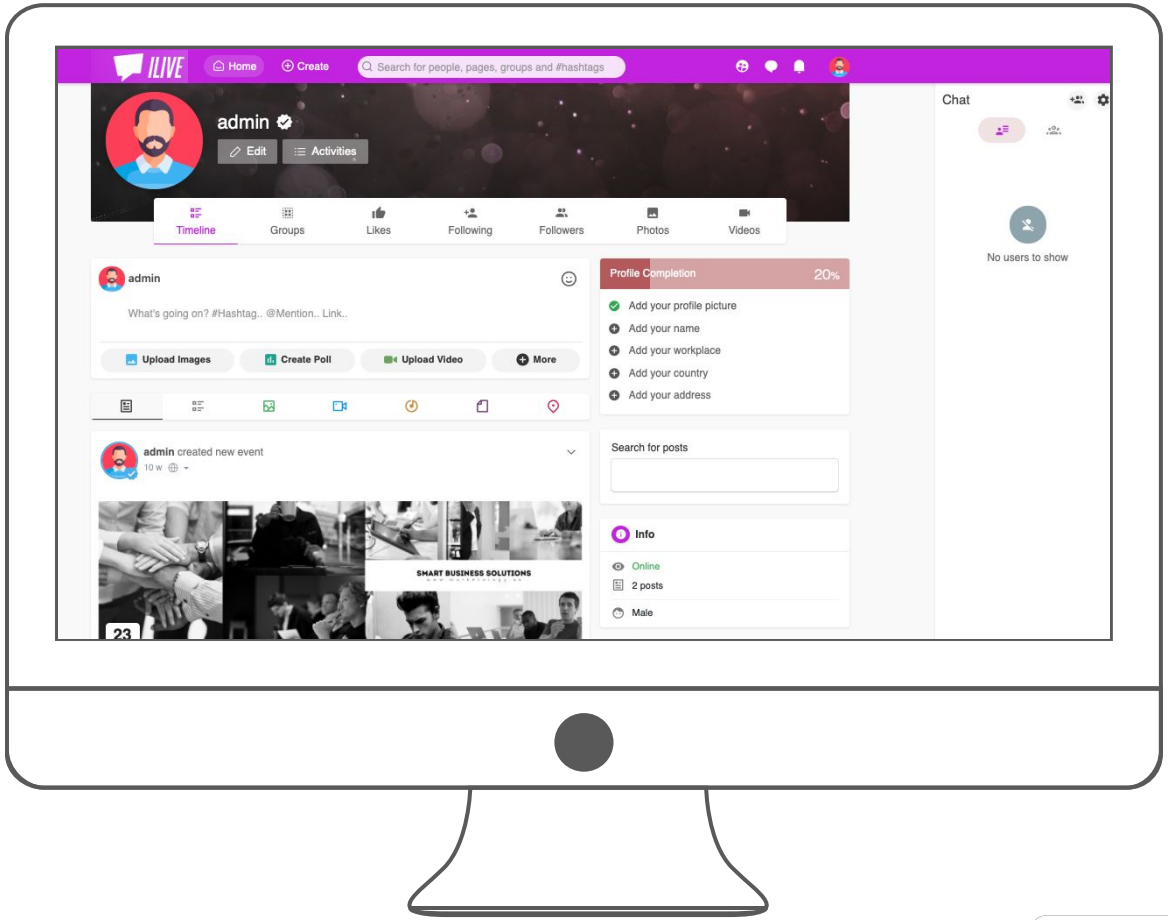

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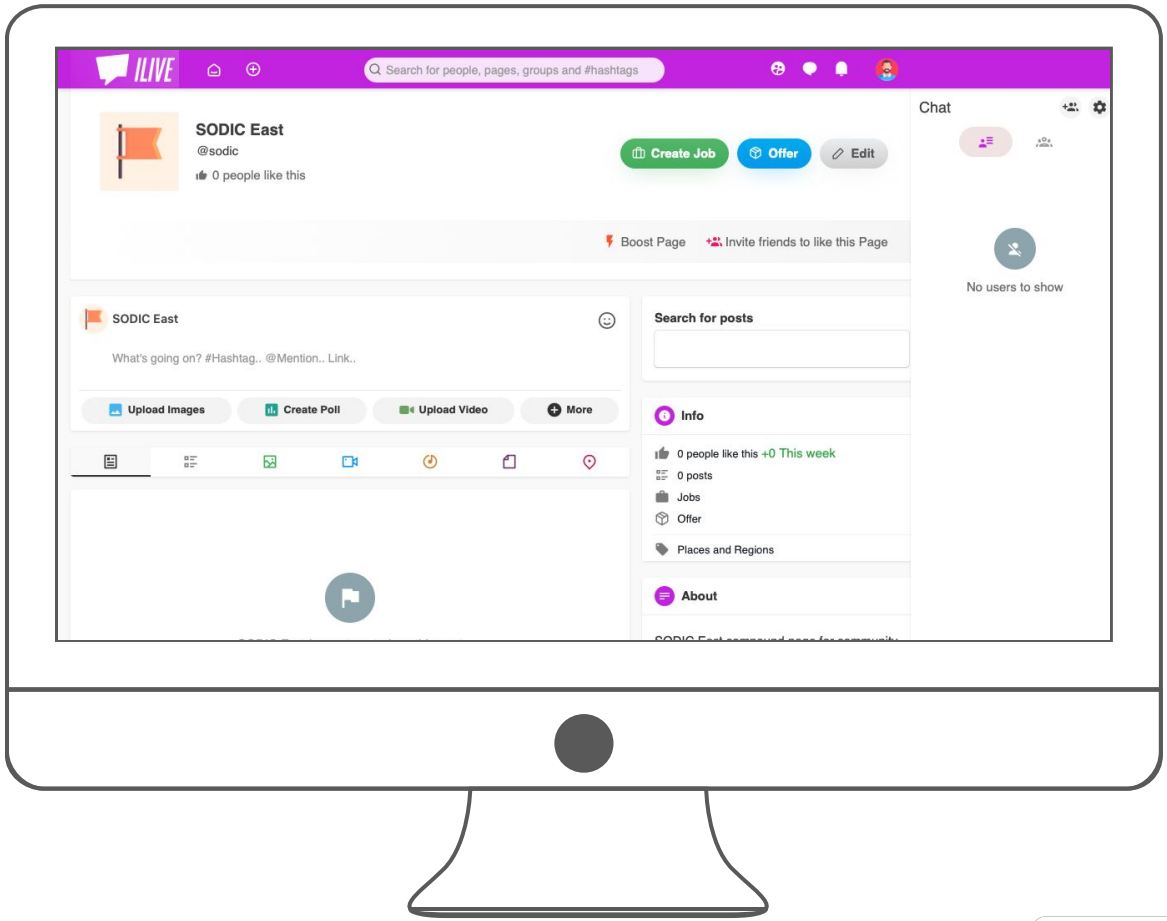

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Let’s Meat, Egypt

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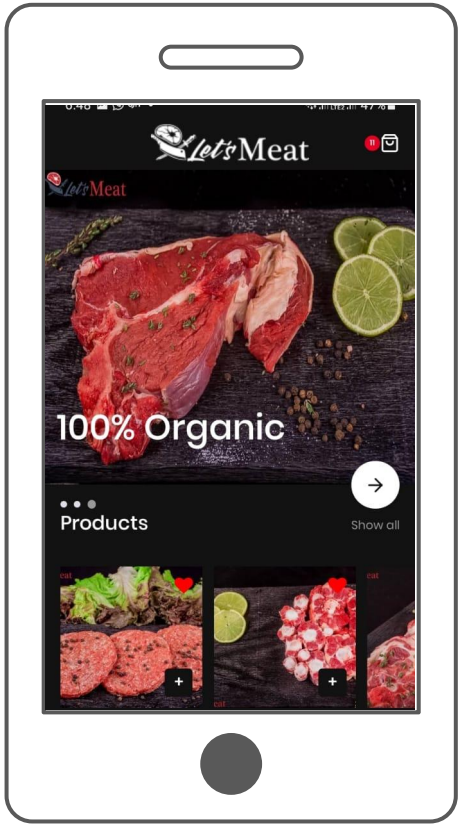
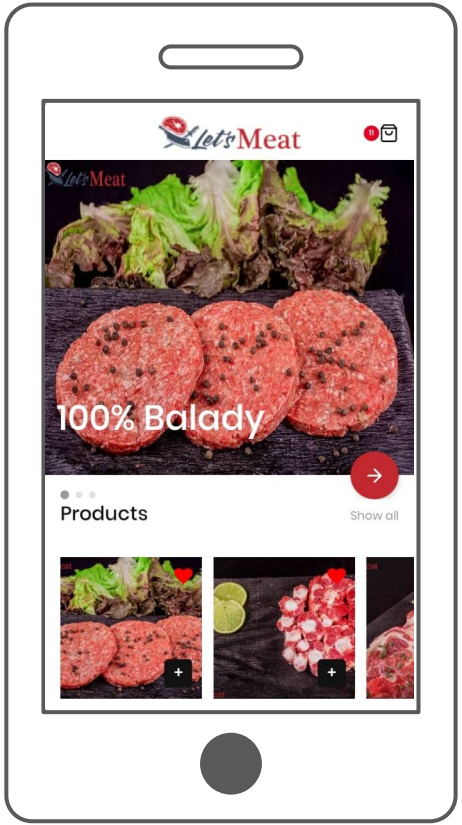
Mobile Apps Development

We developed eCommerce butchery Android & iOs application; along with Android & iOs delivery team apps and web admin panel.





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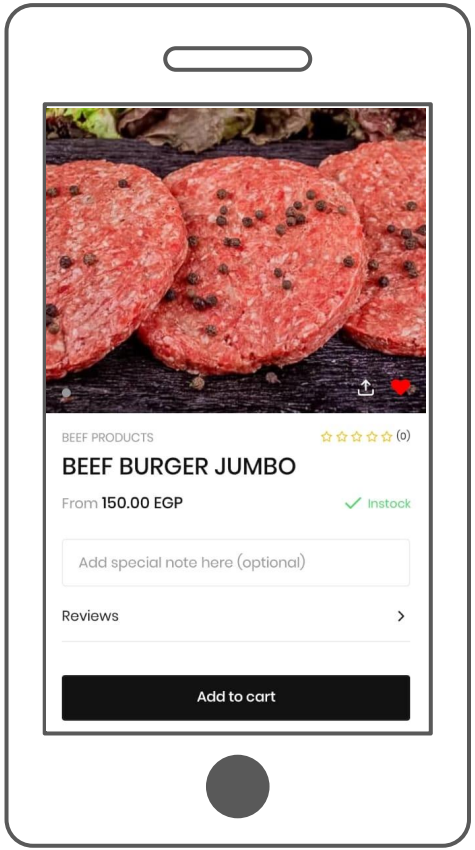

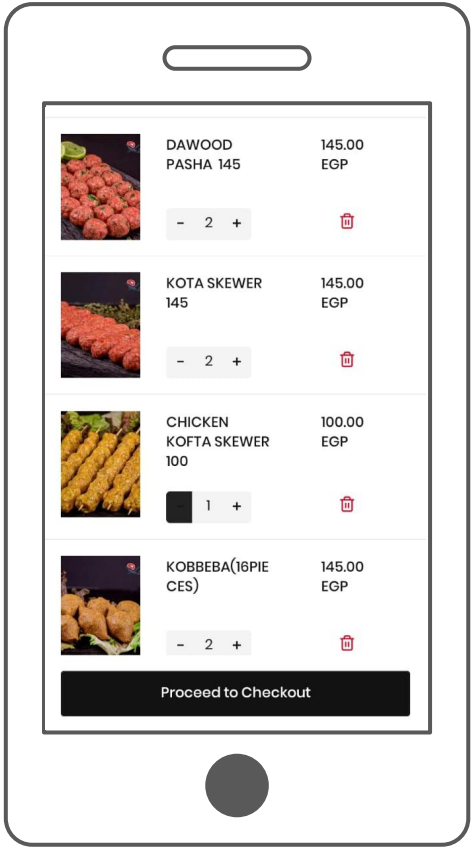

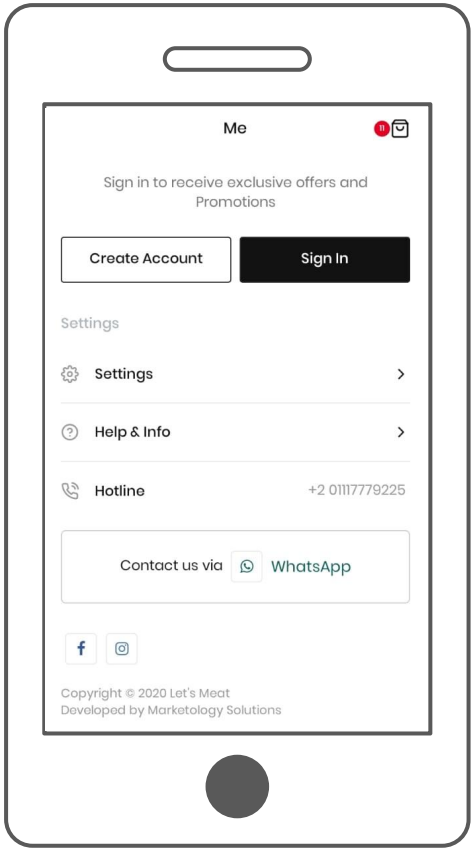

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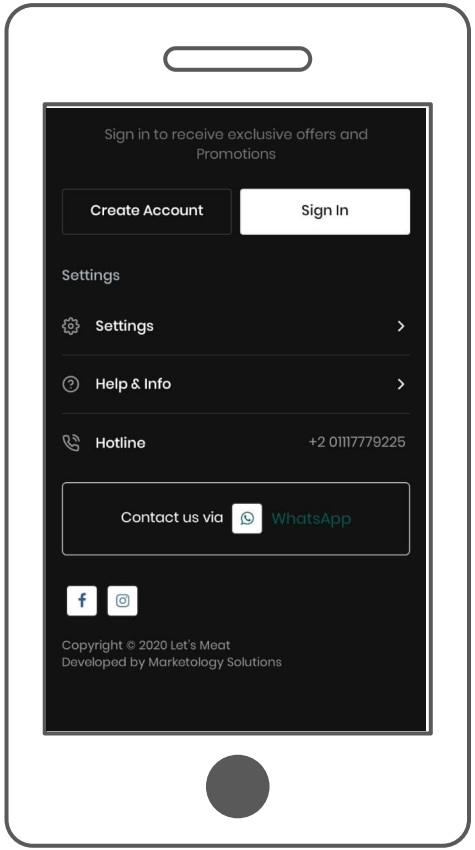

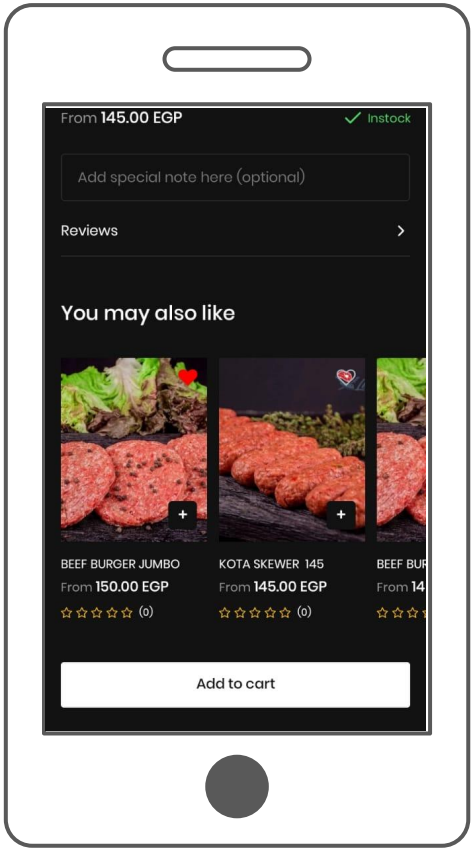

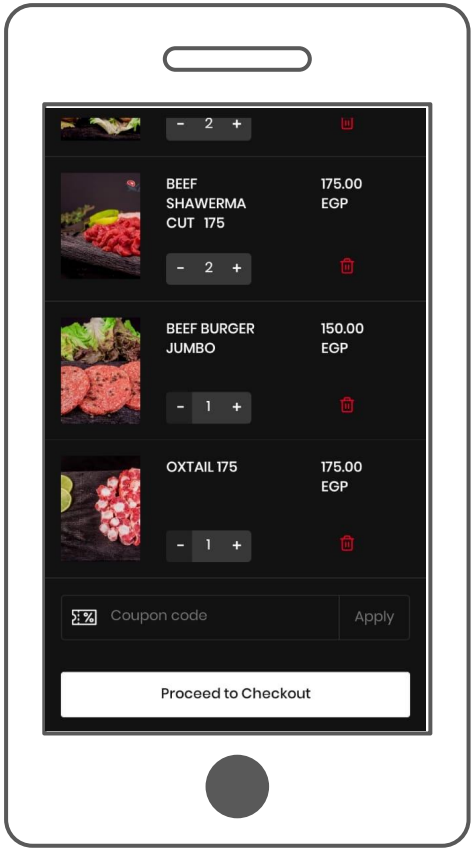

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The Zyyan, Kuwait

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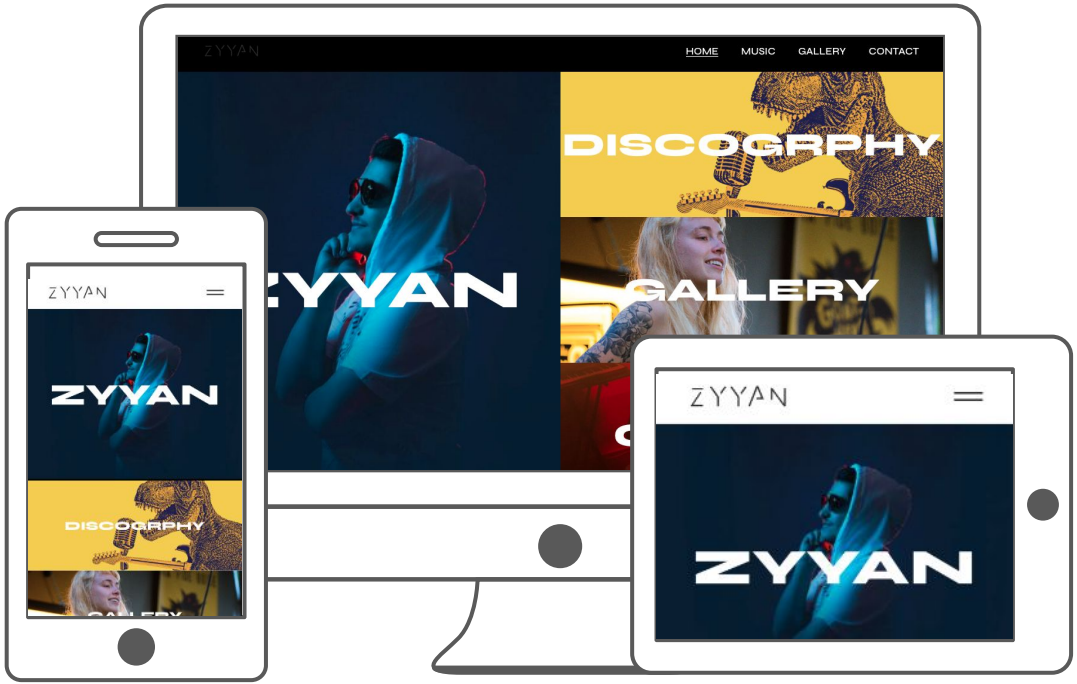
Website Development

Developing 100% cross-device responsive audio and video discography website for Zyyan with advanced streaming features.



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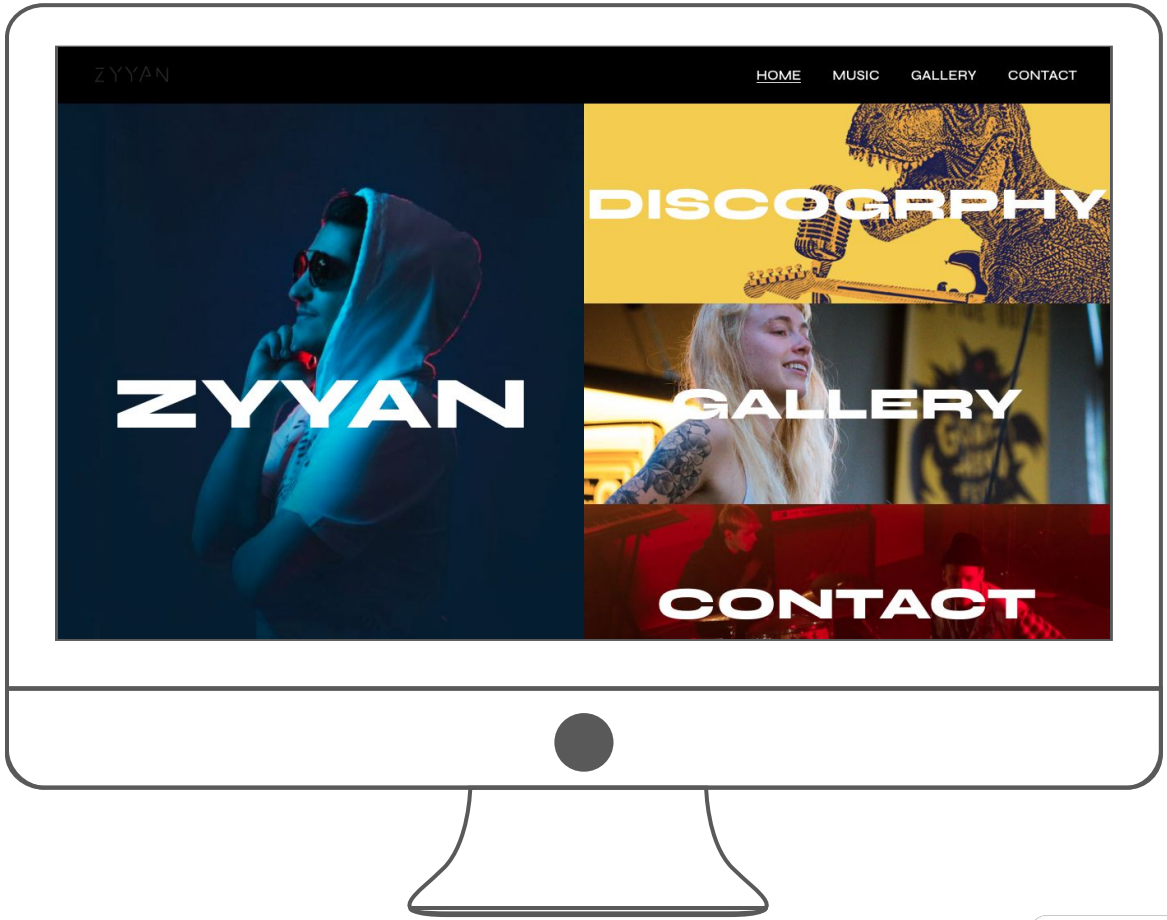

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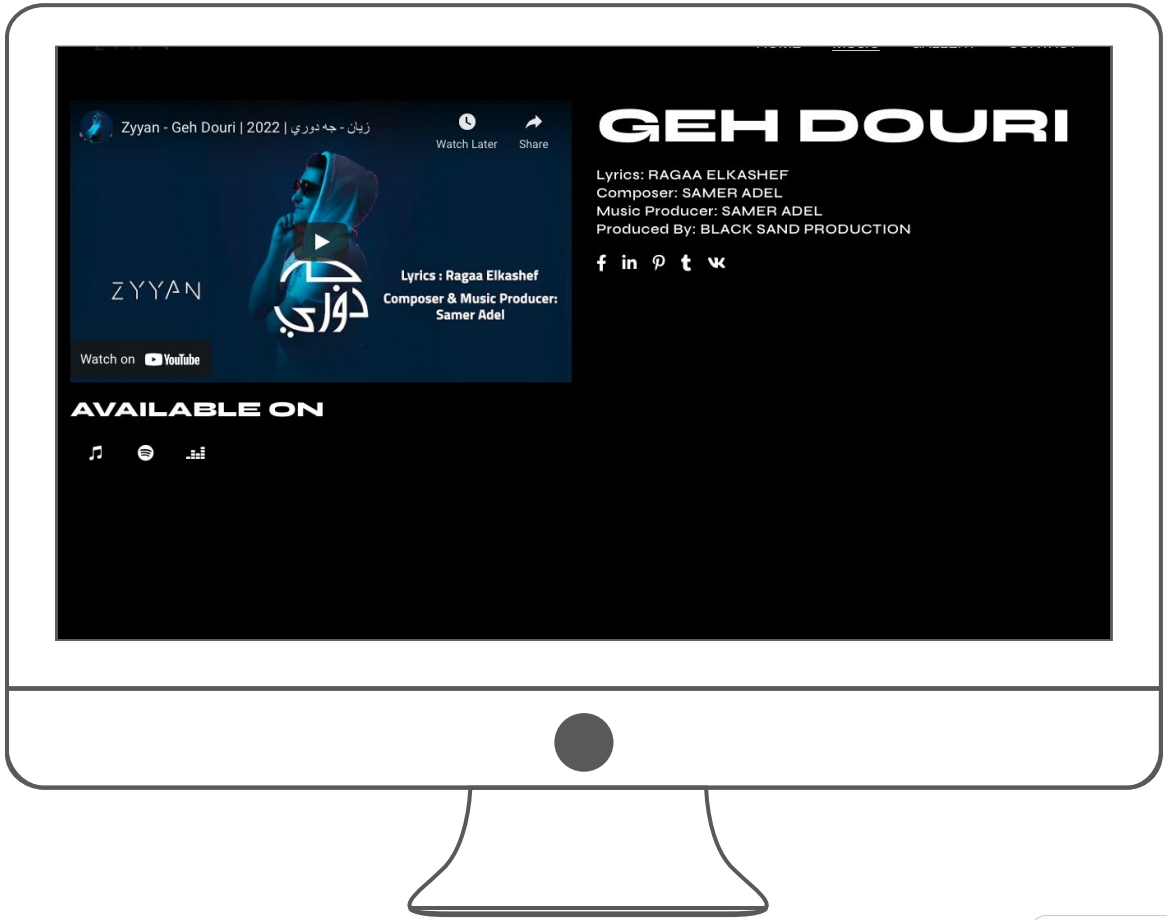

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Zee Wedding, Egypt

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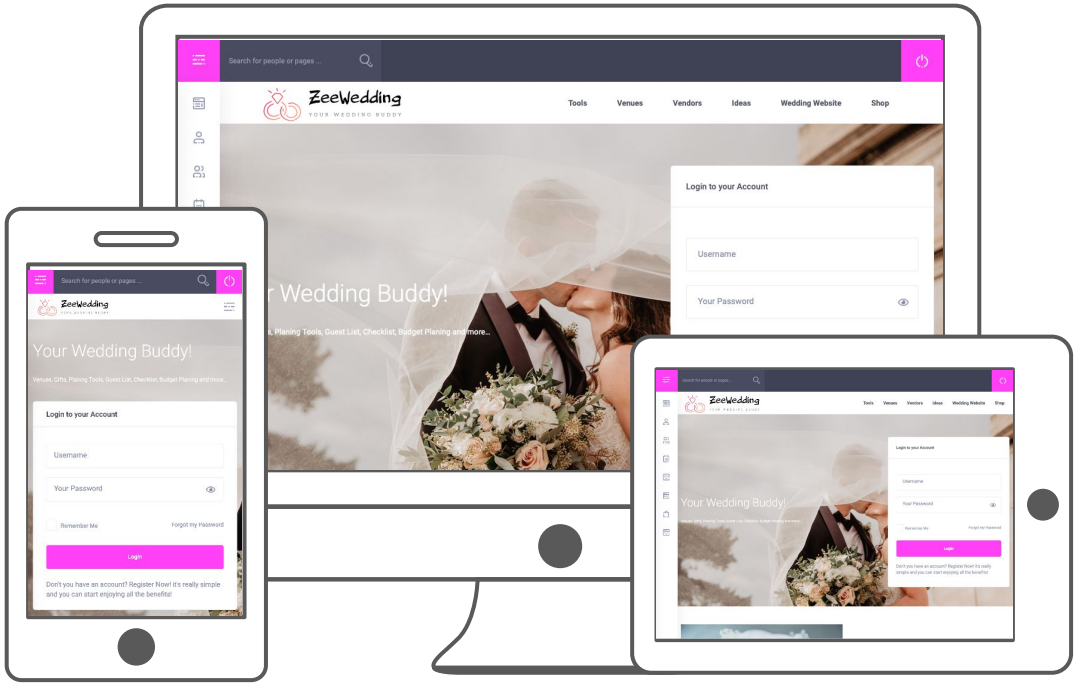
Website Development

Wedding planning portal, with advanced modules (cost planner, tasks, wedding day page, etc...) along with all multi-vendor eCommerce features.



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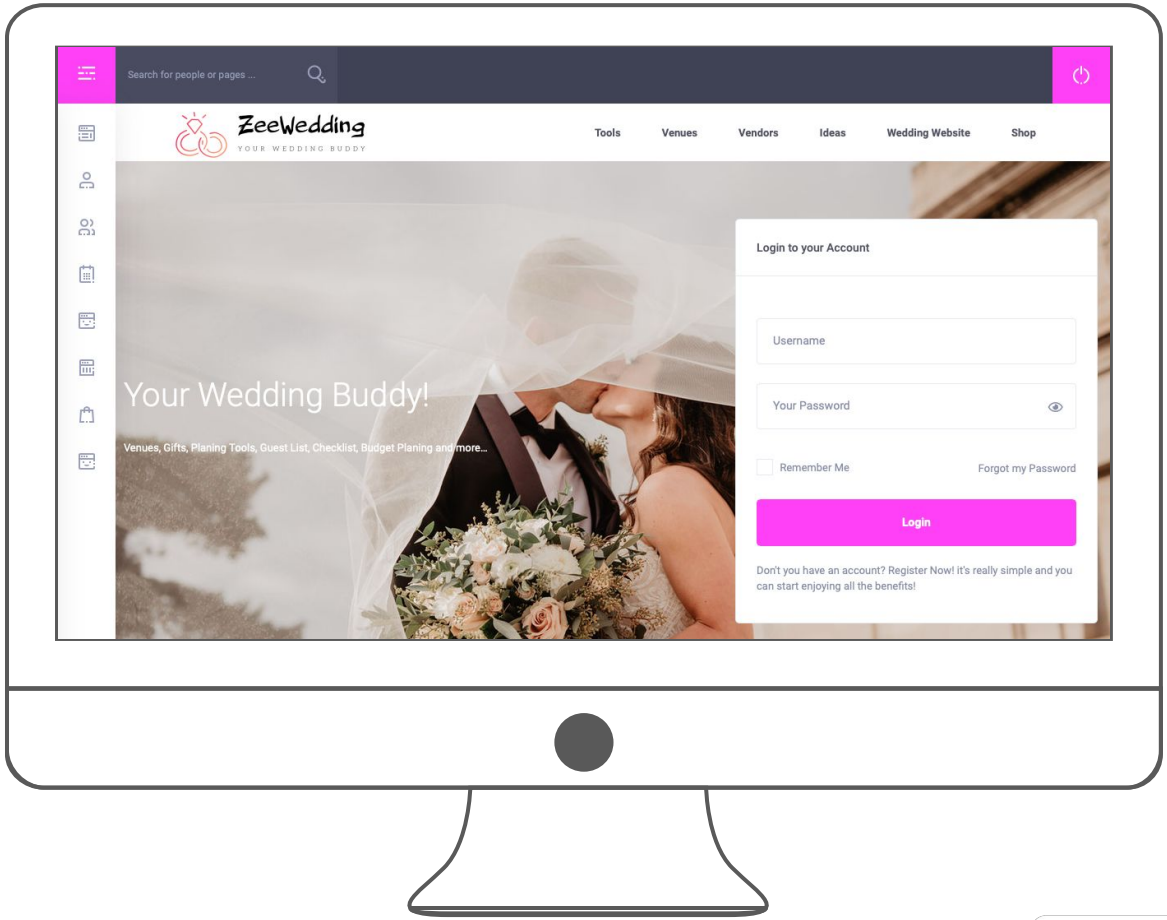

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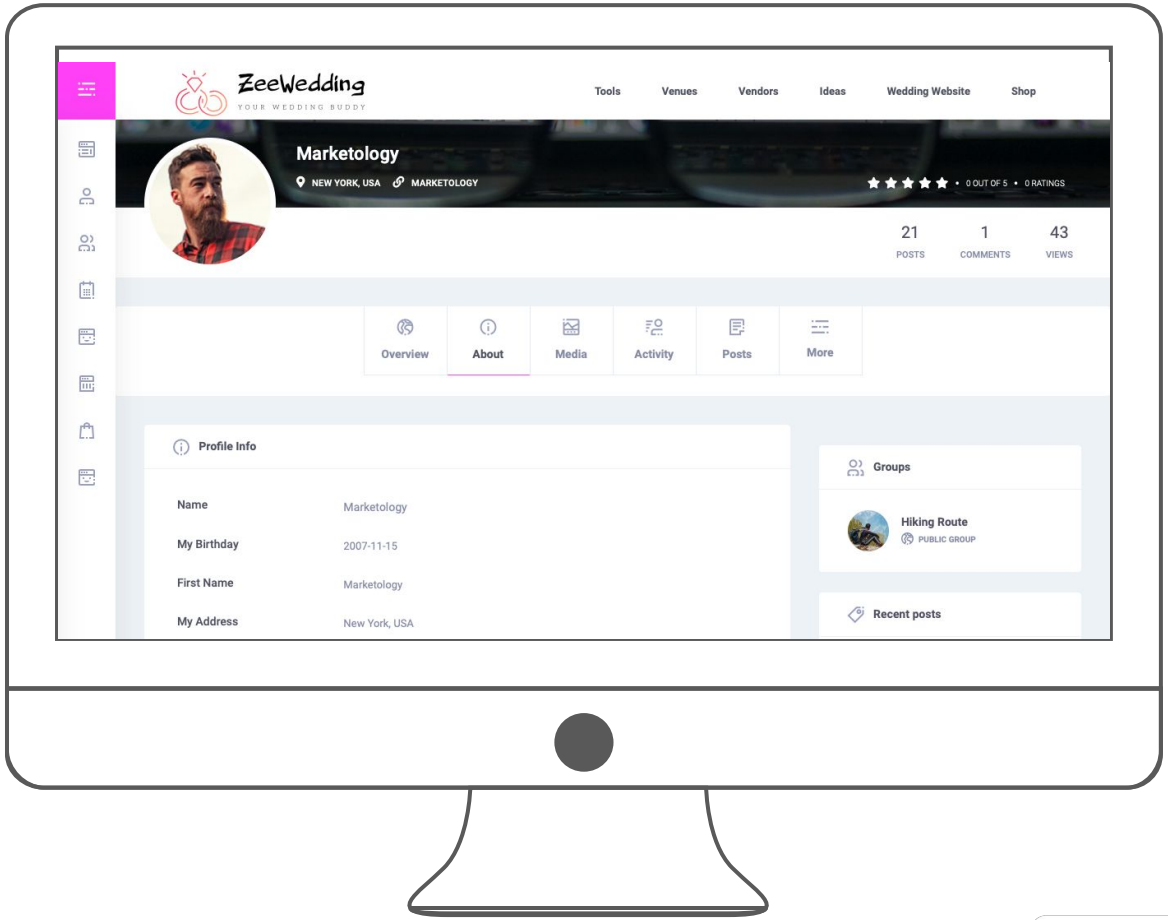

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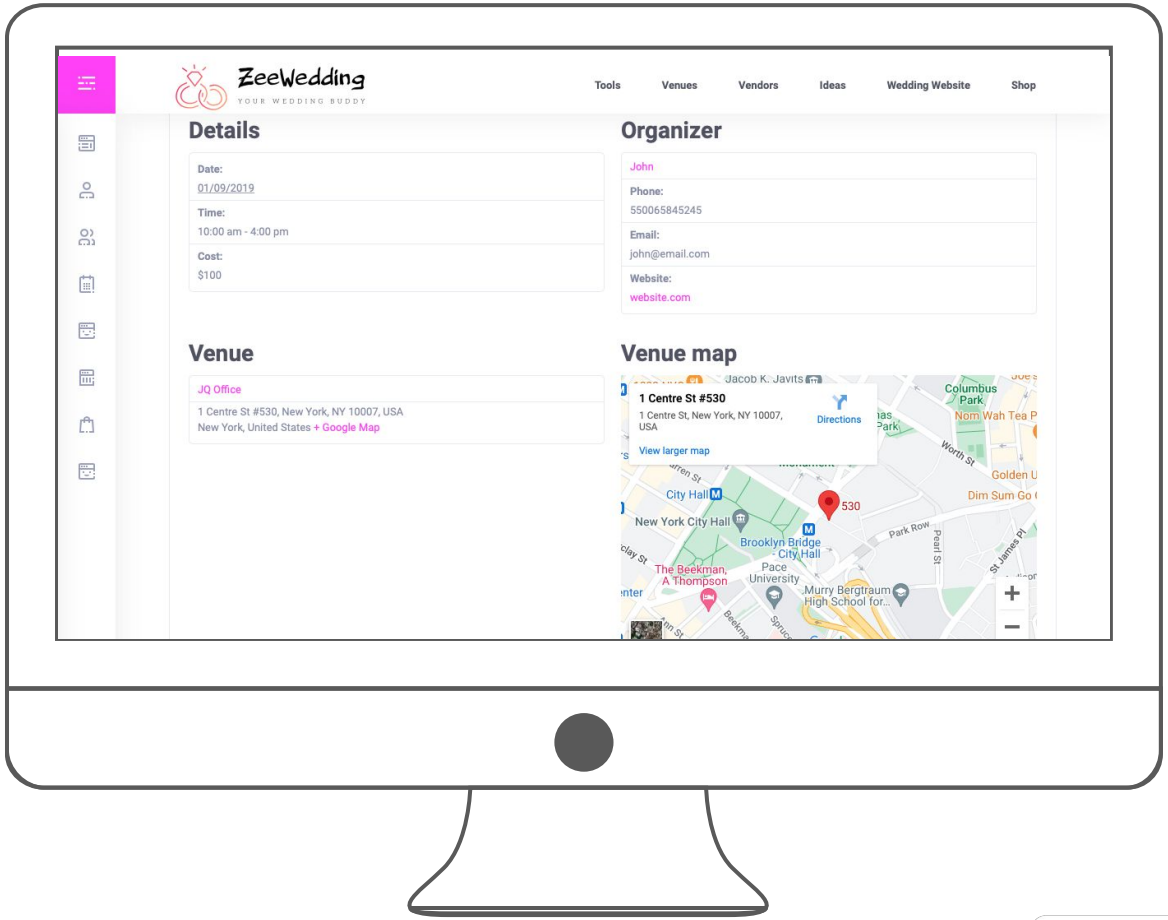
ZeeWedding
YOUR WEDDING BUDDY
Tools
Venues
Vendors
Ideas
Wedding Website
Shop
Details
Date:
01/09/2019
Time:
10:00 am - 4:00 pm
Cost:
$100
Organizer
John
Phone:
550065845245
Email:
john@email.com
Website:
website.com
Venue
JQ Office
1 Centre St #530, New York, NY 10007, USA
New York, United States + Google Map
Venue map
1 Centre St #530
1 Centre St, New York, NY 10007, USA
Directions
View larger map
City Hall
New York City Hall
530
Brooklyn Bridge - City Hall
Pace University
The Beekman, A Thompson
Murry Bergtraum High School for...
Columbus Park
Nom Wah Tea P
Worth St
Golden U
Dim Sum Go
Park Row
Pearl St
St James Pl

Yemma, Morocco

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01. Brand overview
02. Visual identity
03. Logo specification
04. Logo usage
05. Logo application
06. Color system
07. Brand typeface
08. Brand information
09. Stationery design
10. Grid system
11. Imagery use
12. Icon graphics
13. File formats
14. Summary & contact

Yemma

Corporate Brand Manual

CI, Artwork

We have developed a visual campaign according to DMP Mobiles brand guidelines.

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Logo details

Composition:

Our logo consists of the following elements:

English Mark : Our logo icon consits of “Shedda” mark above ‘m’
Arabic Mark : Our logo icon consits of “Shedda” mark above ‘م’

Logotype / wordmark: YEMA
Tagline: Beyond Beauty
Logotype : Wordmark

Full primary logo
ENGLISH

Fonts:

English Font : Siti Maesaroh Normal
Arabic Font : Mrt-nil

Full primary logo
ARABIC

Colors:

Scooter Blue : #34BFCB
Brilliant Rose : #EE5C9E

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Geometry

Mood board (III)

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DMP Mobiles, China

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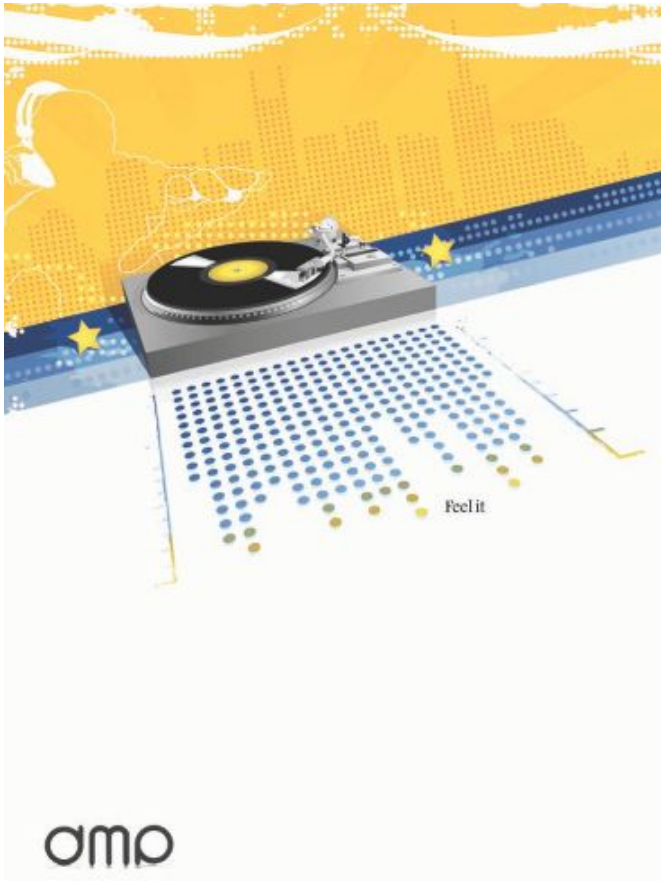
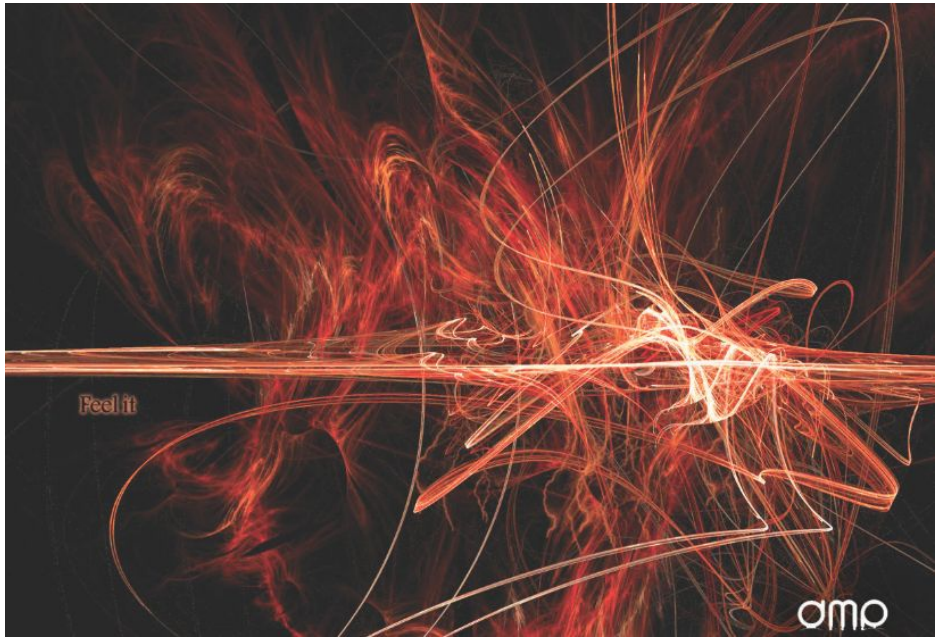
Ads, Artwork

We have developed a visual campaign according to DMP Mobiles brand guidelines.





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Bariatric Center, Egypt

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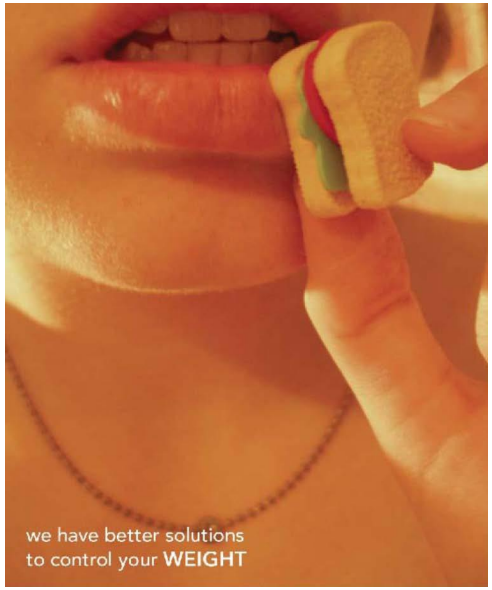

Ads, Artwork

We have developed a visual campaign according to Bariatric Center Egypt brand guidelines.

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Coca Cola, Atlantic

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CSR, Events

Developed & managed Zeneya School renovation as part of Coca Cola's social responsibility

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Before

Marketology
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Before

Marketology
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Before

Marketology
smart business solutions

After

Marketology
smart business solutions

After

Marketology
smart business solutions

After

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Coca Cola, Atlantic
&
Ocean Conservancy, ME

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CSR, Events

Raising water resources importance awareness along with Coca Cola & Ocean Conservancy Teams

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Arab Financial Brokers, Kuwait

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Booth, Events

Designed & manufactured event booth & handled all involved aspects (ushers, promotional materials, etc…)

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Prime Forex, Cyprus

Marketology
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Booth, Events

Designed & manufactured event booth & handled all involved aspects (ushers, promotional materials, etc…)

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Schneider Electric, EGYPT

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PR, Events

Build & Enhance Team and Retailers Engagement; as well Team Spirit Building

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Prime Forex, Cyprus

Marketology
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Booth, Events

Designed & manufactured event booth & handled all involved aspects (ushers, promotional materials, etc…)

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Coca Cola, Atlantic

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PR, Events

We produced all promotional items, site branding & handled all the logistics related to Earth Hour

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“Innovation is outcome of habit, not random act”

— SUKANT RATNAKAR

Do you have any questions?
info@marketology.us
www.marketology.us

THANK YOU

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